

Why Mary Kay?

19 Reasons to consider MK as a part-time, spare or full-time Business Opportunity.
You have nothing to lose and so much to gain by just giving it a try!!



#1

Rock Solid Company:

No Stockholders and NO Debt...
so No Bankruptcy or Bail-Outs!

#2

Sales = 50% profit

Best way to show is at a makeover
or party but books and web sales
are good too.

#3

NOT a PYRAMID

Team Building commissions are
4-69% and come from MK. Directors
earn equally on entire unit and
Consultants on just their team.

#4

No Sales Quota-No Auto Ship

Place a minimum \$200 order
once a year...
NO Auto-ship and Auto-Charges

#5

Consumable Product

MK Products are used up
DAILY...reorders ave. \$10 a mo. per
client. 100 clients=\$500 profit/mo

#6

Recession Proof Product

Women won't go without Founda-
tion, mascara or Lipgloss no
matter the economy.

#7

Large Target Market

From Babies to Teens to Men
and Women ...everyone with skin is
a potential client.

#8

Priorities

Faith FIRST, FAMILY second and
then the career. Balance to live
YOUR life.

#9

No Territories

Move your business with you
AND your clients can
take YOU with them.



#10

Actual Car Program

True Company Car...no lease
payment, tax or tags...
or qualifying for a loan.



#11

Self-Promotions

Promote yourself based on *your*
activity NOT someone's opinion of
your activity!

#12

Tax Deductions

With Inventory, you get full
home office tax deductions, plus
so much more!

#13

On-Going Training

On your own or attending Confer-
ences and Seminars...truly amazing
training!!

#14

Cinderella Prizes

Mary Kay believed when your
confidence increases so will your
esteem and then you're
unstoppable!!



#16

Positive Atmosphere

Filled with Christian principles like
the Golden Rule and
Can-do Attitude!!

#15

Mary Kay Gives BACK!

Corporate recycling and they have built 3 Habitat for
Humanity homes to name a few. Mk Foundation funds
Safe Homes around the US plus Cancer research. No
Animal Testing. Donations to Haiti, Katrina, Military in
Iraq plus so much more!

#17

Business Bail-Out

Give up and return unused
Inventory for 90% Buy Back!
Unheard of in Direct Sales.

#18

Satisfaction Guarantee

Products are 100% Satisfaction
Guarantee for product confidence
among Consultants!

#19

ONLY \$100 to Join

\$330 in Retail Product
Training cds, dvds and books
Enough samples and applicators for a
min of 30 makeovers.

Your Starter Kit –
Let's Get Your Future Started!

