

Why Mary Kay?

19 Reasons to consider MK as a part-time, spare or full-time Business Opportunity.
You have nothing to lose and so much to gain by just giving it a try!!



#1

Rock Solid Company

No Stockholders and NO Debt...
so No Bankruptcy or Bail-Outs!

#2

Sales=50% profit

Best way to sell is at a makeover
or party but books and web sales
are good too.

#3

NOT a PYRAMID

Team Building commissions are
4-9-13% and come from MK.

#4

No Sales Quota

Place a minimum \$200 order
quarterly...
No Auto-ship and Auto-Charges



#5

Consumable Product

MK Products are used up DAILY
reorders avg. \$40 a qtr per client.
100 clients = \$2000 profit/qtr

#6

Recession Proof Product

Women won't go without Founda-
tion, mascara or lipgloss no matter
the economy.

#7

Large Target Market

From Babies to Teens to Men
and Women...everyone with skin
is a potential client.

#8

Priorities

Faith FIRST, Family Second and
then career. Balance to live
YOUR life.

#9

No Territories

Move your business with you
AND your clients can take YOU
with them.

#10

Actual Car Program

True Company Car...no lease
payment, tax or tags...
or qualifying for a loan.

#11

Self-Promotions

Promote yourself based on *your*
activity NOT someone's opinion
of *your activity!*

#12

Tax Deductions

With Inventory, you get full home
office tax deductions, plus so
much more!

#13

On-Going Training

On your own or attending Confer-
ences and Seminars...truly amaz-
ing training!!

#14

Cinderella Prizes

Mary Kay believed when your confi-
dence increases so will your esteem
and then you're unstoppable!

#15

Mary Kay Gives BACK!

Mary Kay Inc. supports the Mary Kay
Foundation which supports cancer
research and the fight against do-
mestic violence. No Animal Testing.
Corporate Recycling.

#16

Positive Atmosphere

Company Founded on the
Golden Rule—Do Unto Others
as You Would Have Them Do
Unto You!

#17

No Risk

Give up and return unused
Inventory for 90% Buy Back!
Unheard of in Direct Sales.

#18

Satisfaction Guarantee

Products are 100% Satisfaction
Guaranteed for product confidence
among Consultants!

#19

ONLY \$100 to Join

Products and Samples
How-to tips
Educational materials

