

**OUR SCIENTISTS SAY,**

TimeWise Repair™ is the scientifically innovative skin care formulated to minimize signs of advanced skin aging and help bring back its youthful look. Developed after extensive research into the science of how and why skin ages, TimeWise Repair™ is formulated with the Volu-Firm™ Complex that helps provide the catalyst for skin renewal.

## TimeWise Repair™.

**Extensive Research. Innovative Ingredients. Comprehensive testing.**

**Go back in time. And lift away the years.**

**Volu-Firm™ Foaming Cleanser** revitalizes, renews, maintains moisture balance.

**Volu-Firm™ Eye Renewal Cream** targets deep lines, sagging skin, under-eye puffiness and dark circles.

**Volu-Firm™ Lifting Serum** helps firm and lift skin and promote skin resilience.

**Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30\*\*** helps address damage that can lead to sagging, deep wrinkles, noticeable loss of skin elasticity.

**The retinol in Volu-Firm™ Night Treatment with Retinol** fights the appearance of deep lines and wrinkles and is known to promote the production of collagen and help increase elasticity.

\*\*Over-the-counter drug product

It's never too late to rescue skin from the damage of the past and recapture a vision of youthfulness. With TimeWise Repair™, a new age of beauty is born.

**POWER STATEMENT:**

**Reduce the look of deep lines and wrinkles. Restore lifted contours.  
 Recapture youthful volume.  
 Go back in time. And lift away the years.**

**BENEFITS AND CLAIMS**

TimeWise Repair™ is backed by the most comprehensive testing of any new Mary Kay® product to date. More than 65 clinical, consumer and safety studies involving more than 3,000 panelists were conducted on the Volu-Firm™ Regimen and individual products, and the results speak for themselves.

**Based on a 12-week clinical study<sup>+</sup>, an independent skin measurement expert saw these significant changes:**

- 91% had less noticeable deep lines and wrinkles
- 86% had skin that looked lifted
- 98% had less under-eye puffiness
- 93% had more even-toned skin

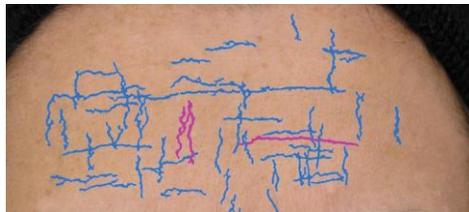
**Based on a 12-week clinical study<sup>+</sup>, these significant improvements were measured after women used the regimen:**

- 40% improvement in skin firmness
- 58% improvement in skin elasticity

<sup>+</sup>Results based on a 12-week independent clinical study. The percentages reflect the number of women who agreed with the statement.

**Advanced Facial Analyzer Technology showed these results:**

Forehead Before



Forehead After



After using the TimeWise Repair™ regimen<sup>+</sup> there was a noticeable decrease in the look of deep wrinkles (shown in purple) and fine lines (shown in blue) across the forehead.

<sup>+</sup>Average results shown after a 12-week independent clinical study.

**Based on a 12-week clinical study<sup>+</sup>, sophisticated 3-D imaging indicated:**

- **7 out of 10 women showed signs of lifting along the jawline.**

One of the most visible signs of advanced skin aging is sagging skin, especially along the jawline, an area where it is especially hard to show improvement, making these results even more remarkable.

<sup>+</sup>Results based on a 12-week independent clinical study. The percentages reflect the number of women who agreed with the statement.

**THE SCIENCE BEHIND THE PRODUCTS**

At the heart of the regimen is the Volu-Firm™ Complex, the perfect union of three ingredients so vital to skin recovery that it is in every product formula. This complex gives all five steps in the regimen a common bond and shared benefits, in addition to the targeted ingredients in each individual product. Here's how the Volu-Firm™ Complex works:

- A biomimetic peptide helps support processes critical for skin repair.\*
- A hyaluronic acid booster\* helps provide youthful skin volume and lift.
- Plant stem cells help protect the integrity of the skin matrix, the source of skin firmness.\*

\*Based on in vitro testing of key ingredients

**ORDER OF APPLICATION**

- Volu-Firm™ Foaming Cleanser (Average use-up rate is two months when applied twice a day.)
- Volu-Firm™ Lifting Serum (Average use-up rate is one month when applied twice a day.)
- Volu-Firm™ Day Cream Sunscreen Broad Spectrum SPF 30<sup>++</sup> (Average use-up rate is three months when applied once a day.)
- Volu-Firm™ Night Treatment With Retinol (Average use-up rate is 2 months when applied once a day.)
- Volu-Firm™ Eye Renewal Cream (Average use-up rate is 2.5 months when applied twice a day.)

<sup>++</sup>Over-the-counter drug product (US only)