Acai Berry Extract is an antioxidant superpower. Mary Kay® has a patent pending on this ingredient for use in cosmetic products, which makes this product unique in the marketplace.

Pumpkin Seed Extract has been shown* to help enhance the production of collagen and help limit the activity of certain enzymes that can cause collagen to deteriorate.

Argan Seed Extract and Pumpkin Seed Extract have been shown* to help stimulate proteins vital to the dermal/epidermal junction - also called the DEJ - where the uppermost two layers of the skin meet. The integrity of this connection is critical to how lifted and toned your skin looks.

Caffeine and Coffea Arabica Seed Extract help boost cell’s energy levels.

Hawthorne Berry Extract helps accelerate the breakdown of fat*.

Vitamin E, Myrtle Leaf Extract, Green Tea Extract, Gotu Kola Extract and Horse Chestnut are antioxidants that help neutralize environmental damage.

Vitamin E also has skin-soothing benefits.

Glycerin is an emollient that helps balance and maintain proper moisture.

Now that we know the multiple benefits of this product and how it works, let’s talk about who the customer might be.

*Based on in vitro testing