









MARY KAY



TimeWise Body™ Targeted-Action® Toning Lotion

Ingredients that deliver benefits

Ingredient	Benefit
 Acai Berry Extract (Euterpe Oleracea)	An antioxidant superpower
 Pumpkin Seed Extract (Cucurbita Pepo)	Helps enhance collagen and stimulate proteins*
 Argan Seed Extract (Argania Spinosa Kernel)	Helps stimulate proteins*
 Caffeine and Coffea Arabica Seed Extract	Helps boost cell's energy levels
 Hawthorne Berry Extract (Crataegus Oxyacantha)	Helps accelerate the breakdown of fat*
 Myrtle Leaf Extract (Myrtus Communis Leaf), Green Tea Extract (Camellia Sinensis Leaf), Gotu Kola Extract (Centella Asiatica), Horse Chestnut (Aesculus Hippocastanum)	Antioxidants that help neutralize environmental damage
 Vitamin E (Tocopherol Acetate)	Antioxidant that helps neutralize environmental damage; also has skin soothing benefits
 Glycerin	Emollient that helps balance and maintain proper moisture

*Based on in vitro testing

• *Acai Berry Extract is an antioxidant superpower. Mary Kay® has a patent pending on this ingredient for use in cosmetic products, which makes this product unique in the marketplace.*

• *Pumpkin Seed Extract has been shown* to help enhance the production of collagen and help limit the activity of certain enzymes that can cause collagen to deteriorate.*

• *Argan Seed Extract and Pumpkin Seed Extract have been shown* to help stimulate proteins vital to the dermal/epidermal junction - also called the DEJ - where the uppermost two layers of the skin meet. The integrity of this connection is critical to how lifted and toned your skin looks.*

• *Caffeine and Coffea Arabica Seed Extract help boost cell's energy levels.*

• *Hawthorne Berry Extract helps accelerate the breakdown of fat*.*

• *Vitamin E, Myrtle Leaf Extract, Green Tea Extract, Gotu Kola Extract and Horse Chestnut are antioxidants that help neutralize environmental damage.*

• *Vitamin E also has skin-soothing benefits.*

• *Glycerin is an emollient that helps balance and maintain proper moisture.*

Now that we know the multiple benefits of this product and how it works, let's talk about who the customer might be.

*Based on in vitro testing