

An in-depth consumer study showed benefits** women saw after using TimeWise® Replenishing Serum + C. The results speak for themselves:

- 89% said their skin looked lifted and more resilient
- 86% said their skin looked more toned
- 79% said their skin looked younger
- 90% said their skin looked enhanced

Target Customers:

** Results reported after a 2-week consumer study.

Customers who want to take their age-fighting skin care regimen to the next level.

•Customers using the TimeWise® Miracle Set will be especially interested in adding a product to their regimen that delivers age-fighting benefits unlike any other product that Mary Kay offers.

Characteristics

- Suitable for Sensitive Skin
- Clinically tested for skin irritancy and allergy
- Fragrance-free
- Oil-free
- Non-comedogenic
- Dermatologist-tested

How It Works

- This precious, antioxidant-rich serum is formulated with ingredients that enhance the production of new collagen and help keep existing collagen from breaking down.
- It also contains ingredients known to support elastin, a protein that gives skin its elasticity or "spring."

Use-Up Rate

- 6 weeks - 2 applications per day if used on the face

Bottle

Replenishing Serum+C™

Store at controlled room temperature (59° to 86°F / 15° to 30°C).

1.5 FL. OZ./44 mL

Carton

TimeWise Replenishing

Serum+C™

FOR DRY TO OILY SKIN. Oil- and fragrance-free. Non-comedogenic.

Skin elasticity is enhanced and skin looks lifted as the serum hydrates. Wrinkles appear diminished. TimeWise Replenishing Serum+C™ is the catalyst that can visibly brighten, transform and revive the appearance of the skin. Formulated with a patent-pending complex of botanical extracts, this serum contains ingredients that have been shown to help protect against the breakdown of collagen.* The innovative packaging keeps the formula preserved in an airless environment to maintain the product's effectiveness first drop to last.

Directions for use: Smooth product evenly over face in an upward and outward motion. Apply before moisturizer. Use three pumps per use, three in the morning and three at night. Store at controlled room temperature (59° to 86°F / 15° to 30°C).

*Based on in-vitro testing

Application Instructions

- Smooth three pumps of product evenly over face in an upward and outward motion. Use three pumps per use, three in the morning and three at night. (The serum can also be used on the neck and décolleté area, but this may require additional serum.) This product was not formulated for use in the eye area, and therefore was not tested on or around the eye. It is not recommended for use in this area.
- Apply after cleansing, exfoliating and freshening and before Even Complexion Essence, Day Solution Sunscreen SPF 25[†], Night Solution and/or moisturizer.

† Over-the-counter drug product

Order of Application

Cleanse
Exfoliate
Freshen
Supplement
Moisturize
Protect
Finish

Key Ingredients

Ingredients	Functions
Punica Granatum Extract (Pomegranate Extract)	Antioxidant: Known as free radical scavengers, these ingredients are included in products to help protect the skin from the effects of free radicals generated by the environment.
Argania Spinosa Kernel Extract (Argan)	Conditioner: Improves the appearance of skin (e.g. skin looks softer, smoother, etc.) or hair.
Myrciaria Dubia Fruit Extract (Camu Camu Extract)	Antioxidant: Known as free radical scavengers, these ingredients are included in products to help protect the skin from the effects of free radicals generated by the environment.
Ribes Nigrum (Black Currant) Leaf Extract (Black Currant Leaf Extract)	Antioxidant: Known as free radical scavengers, these ingredients are included in products to help protect the skin from the effects of free radicals generated by the environment.
Terminalia Ferdinandiana Fruit Extract (Kakadu Plum Extract)	Antioxidant: Known as free radical scavengers, these ingredients are included in products to help protect the skin from the effects of free radicals generated by the environment.

Ingredients

[Water](#) , [Glycerin](#) , [Dimethicone](#) , [Hydrogenated Polydecene](#) , [Butylene Glycol](#) , [Propylene Glycol](#) , [Betaine](#) , [Alcohol](#) , [PEG-32](#) , [Maltodextrin](#) , [Polyacrylamide](#) , [Triethanolamine](#) , [Diazolidinyl Urea](#) , [Acrylates/C10-30 Alkyl Acrylate Crosspolymer](#) , [Alcohol Denat.](#) , [Disodium EDTA](#) , [Malpighia Punicifolia \(Acerola\) Fruit Extract](#) , [Argania Spinosa Kernel Extract](#) , [C13-14 Isoparaffin](#) , [Urea](#) , [Terminalia Ferdinandiana Fruit Extract](#) , [Glucosamine HCL](#) , [Methylparaben](#) , [Algae Extract](#) , [Saccharomyces Cerevisiae Extract](#) , [Phenoxyethanol](#) , [Lecithin](#) , [Silanetriol Trehalose Ether](#) , [Myrciaria Dubia Fruit Extract](#) , [Secale Cereale \(Rye\) Seed Extract](#) , [Sodium Cocoyl Glutamate](#) , [Laureth-7](#) , [Xanthan Gum](#) , [Punica Granatum Extract](#) , [Propylparaben](#) , [Guar Hydroxypropyltrimonium Chloride](#) , [Carbomer](#) , [Linum Usitatissimum \(Linseed\) Seed Extract](#) , [Pinus Sylvestris Bark Extract](#) , [Cetyl Hydroxyethylcellulose](#) , [Ribes Nigrum \(Black Currant\) Leaf Extract](#) , [Rutin](#) , [Benzophenone-4](#) , [Chlorphenesin](#) , [Magnesium Ascorbyl Phosphate](#) , [Sodium Methylparaben](#) , [Ethylparaben](#) , [Pentylene Glycol](#) , [Potassium Benzoate](#) , [Palmitoyl Tetrapeptide-7](#) , [Palmitoyl Oligopeptide](#) , [Titanium Dioxide](#)