



Saturday before Super Bowl Script

Thanks Dir. Amy Haynes

If you have "Snowblindness" on your calendar THIS WILL WORK! BUT you must do it TODAY! Yes TODAY!

Take the kids to a neighbors, tell hubby to watch TV and for 15-30 minutes go through the list you have of folks you've wanted to facial or book and YOU'LL GET RESULTS! Say it verbatim!! Don't change it! (You could easily use it to book ladies for Tuesday night!)

Call me with your results!

A script for Saturday before the Super Bowl.....

"Hi, _____, this is _____. I'd like to tell you about my Super Bowl Special. Do you have a quick minute?"

Here's the deal.

When you schedule a makeover for next week, your name goes in a drawing for a prize to be given away at the end of each quarter of the Super Bowl.

PLUS when you share your makeover with a few friends, you get a \$5 gift certificate for each friend who joins you AND you get to register for Mary Kay's \$10,000 giveaway.

Doesn't that sound great?

Which would be better for you? Morning? Afternoon? or Evening?"

Regarding the "prizes" to be given away after each quarter, you can use Preferred Customer Premiums or Limited Edition items from the holiday collection or anything that you may want to use to introduce them to a product that they don't already use. Use your imagination and let me know your results.