



# PINKalicious Parties

This is so much fun and the best part is that it's just a simple twist to your current party. Hold a Skincare Class, Glam Girl, HandShow, New Consultant Debut, Pedicure Party whatever you normally do but add the tickets and door prizes.

No need to do much extra but this...

1. Bring 4-8 wrapped door prizes. Preferably MK but you can get candles or find goodies on-sale.
2. Roll of Tickets.
3. Get a cute PINK outfit to wear to your Pinkalicious Parties, optional.

That's IT!!! Now here's the magic...women/girls love to dress up. Dress up parties always have more energy and fun. The guests are asked to wear as much pink as they can because there will be a Pinkalicious Contest. Give a ticket for every article of pink. Including one ticket for each nail painted pink. We did this at last night's meeting and the guests were not forewarned to wear pink...they were pulling pink out of their purses, one had on a pink bra that she showed us her strap (and then blushed so she got 2 tickets). The rest of the meeting was fun and energetic! Once finished, the guests didn't even want to leave!

How to use the door prizes..

- 1- at the beginning, everyone gets a ticket for every pink item they are wearing. DRAW a ticket.
- 2- after your Hand-Show or Makeover...ask..."who knows she is going to buy at least one item today you get another ticket." Then show the sets that you are offering. DRAW a ticket
- 3- explain your Pinkalicious Party options...ask..."who is going to book their Pinkalicious Party you get 3 tickets. DRAW a ticket
- 4- share the MK opportunity...either with my PINK marketing or WHY MK? or the \$100 bills ...ask..."who has a question for me about the MK business plan...you get a ticket for each question" DRAW a ticket for another prize or until all the prizes are gone.