A Wardrobe of Tempting Lashes

Mary Kay Global Makeup Artist: With a whole wardrobe of mascara for every occasion and every mood, getting feminine lashes that are over-the-top, flirty, fierce or just plain fun is the beauty of having an entire lash portfolio you can reach for at a moment’s notice!

— Gregg Brockington

1. **FULLER-LOOKING** Lashes
   - Start building better lashes by applying Mary Kay® Lash & Brow Building Serum™ at night.
   - Add impact to any lash look by curling lashes with an eyelash curler.
   - Next, prime lashes with Mary Kay® Lash Primer.
   - Finish with your favorite Mary Kay® mascara.

2. **STRENGTHENING** PRIMER
   - Mary Kay® Lash Primer, $15

3. **EVOKE LENGTH**
   - NEW! Mary Kay® Lash Love® Lengthening Mascara, $15

4. **Eye-Opening VOLUME**
   - Mary Kay® Lash & Brow Building Serum™, $38
   - Mary Kay® Ultimate Mascara™, $15

5. **Impactful DEFINITION**
   - Mary Kay® Lash Love® Mascara, $15

6. **WATERPROOF** Lashes
   - Mary Kay® Lash Love® Waterproof Mascara, $15

Mary Kay® Lash Primer, $15
Mary Kay® Lash & Brow Building Serum™, $38
Mary Kay® Lash Love® Lengthening Mascara, $15
Mary Kay® Lash Love® Waterproof Mascara, $15
Mary Kay® Ultimate Mascara™, $15

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