Highlight shade: Apply to browbone and along the upper lash line.

Midtone shade: Start at the base of your upper lash line and bring the color up and over the entire hooded area. This helps the lid recede. Make sure to blend the areas where the midtone color meets the highlight color.

Accent shade: Start at the base of the lash line and bring the color up and over the hooded area. For this eye shape, you need to bring your contour color in a little farther and up a little higher than on other eye shapes. This will help the hooded area recede. Next, sweep the contour color underneath the lower lashes to define the lower lash line. You don’t want to miss this step! Hooded eyes really benefit from a well-defined upper and lower lash line.