

Want ONE MILLION new potential leads? Here it is! Facebook Friends of Friends...from my good friend Erin Ewers! We've adapted it in our unit, but it's AN AMAZINGLY simple and effective way to meet new women.

Send this message PRIVATELY to all your Facebook Friends or you can also send it personally to people by email. You can also ask people at your parties if you can message their Facebook Friends.

The message to ask for permission via email:

"Hi Carry!

I have a quick question for you...are you on Facebook? And if so, is there any chance I could message a few women on your Facebook page to offer them a complimentary facial to help me with my goal? I've been challenge to do a test panel and get the opinion of 50 new women in the next 30 days. I'm super nice about it and respectful of their answers. Thanks either way!

Once she agrees....

This is what you say to ALL her Facebook Friends. Best way to do this is to PRINT all her Friends first. Yes, Print (you have to scroll to the bottom and click more...a bunch of times). Then print. And check them off as you go on the paper. On Facebook in her friends page, I hover over their name while in her Friends list. I search each person individually that is on the paper that is female and I hover over their name and up will pop a box that says Message. Then I sent them this message:

"Hi Samantha, I am Michelle and I don't think we've met, but Carry May gave me your name. I have a favor to ask you...She is helping me with a Mary Kay contest. I am trying to become the youngest director in the area to drive a Pink Cadillac! And I have to do 100 free facials this month to earn that. I am running out of people I know, so I have resorted to messaging complete strangers via Facebook, lol! She thought you might be adventurous enough to lend me your face and you get a FREE GIFT. Can you help me out? Thanks either way! Michelle"

Happy Booking!