Highlight shade: Apply to the eyelid and in the crease.

Midtone shade: Bring the color up above the crease and sweep it across the browbone to help visually “push” the browbone away from us.

Accent shade: Apply to the outer corner of the upper lash line, then up onto the corner of the browbone to help "push" the area away, or recede. Sweep the contour shade underneath the lower lash line for definition.