INSTRUCTIONS:

• Print off 1 copy.
• Add your name and phone number to the bottom or the block which begins "Call me..." to all 4 postcards WITH A BLACK SHARPIE!
• Send them to FedEx (great Mary Kay Discount on printing) to have them copied and cut.
• Hand these out at appointments, to customers and everywhere you are along with your business card.
• When you get calls, you will offer to give back ___% of the sales (10, 15, or 20% recommended as you will giving this as a cash donation back to directly to the organization) from classes or outside orders collected in a specified period of time for the cause.
• If it is a group such as a ball team for example, encourage many of the team moms to hold a class for the cause inviting women in their own circle of influence (not other team moms necessarily) as well as all the team moms collecting outside orders for the cause in specified period of time (not more than 1-2 weeks recommended).
• Be certain to use an Outside Order Form (found on Unit Web Site) for Outside orders so you will have names and phone numbers to follow up with everyone on their purchases as we have the 100% Satisfaction Guarantee and can at the same time see if there is anything else they may want to sample or would like to have a makeover.
• Not more than 20% of the sales to give back is recommended as you will also need to consider the cost of delivery of products and credit card fees.
• This is a great way to give back and in many cases that donation will be tax deductible as you will be writing the check directly to the cause.
• This will give you lots of exposure and is a great way to meet new prospective customers and team members.
• Many of the best team members were once volunteers.
• Women love helping a cause and women love supporting women who are willing to give back!
• See all the Cause Related notes on our Unit Web Site!