

Everyday Heroes

Enriching Women's Lives

A special message from the heart!

In keeping with Mary Kay's tradition of enriching women's lives, our unit is putting together a "before" and "after" portfolio of women who live lives that make a difference in honor of Mary Kay's 38th anniversary! Your mission is to seek out 38 women who have made a difference in your life or the life of those around you. I call them Everyday Heroes.

For example, you might look for a woman who:

- Always has a smile and a kind word for everyone
- Has some special quality that she shares with other
- Is in a helping profession, such as a nurse, teacher or childcare worker
- Is a friend
- Is a member of your church
- Is a volunteer or community leader
- Has a giving heart
- Goes out of her way to help others
- Has impacted your life in some way

These everyday heroes deserve to know that what they do makes a difference and the way they live their lives really matters.

All you need to do is to offer that special person a makeover. Then fill in the profile sheet, attach the "before" and "after" pictures and put it in your *Everyday Heroes* book. Turn the book into me by *(date)*. Our goal is 38 heroes in each book!

I hope you'll join us in this special project to recognize and celebrate the everyday heroes in your life! What better way to honor Mary Kay?

Believing in you and this special Mary Kay mission,
(add signature)