

## **Bridal Fair Words and Tips** *from Lillian Allen*

I have been trained in photography makeup and am offering a free session to go over colors for you to use on your face that will be camera friendly. Also depending on the time of day you are getting married, there are color choices that work and some that definitely do not work. You do not want to look washed out in your pictures! I am offering that service free. I just ask that if you like the way you look that you purchase the colors from me. If you are interested in that service, please just put a check on the back of your registration for the door prize.

*(Note from Sherry: Lillian said that almost 100% of those who registered put the check on the back of their registration! This way you know who to follow-up with from those registering! Of course, you will want to follow-up with everyone who registers but those who put the check on the back of their registration, will be expecting to hear from you! How exciting!)*

### **Things For You to Know About Bride Makeup**

#### **Brides**

##### ***Morning Brides***

Soft colors

No blue or purple

Blend really well

\*think long lashes

##### ***Afternoon Brides***

Sun is strongest and harshest

Outdoor photos

No Shine at all on face!

Choose Bluish NO SHIMMER

Cream Blush will be great for mid day bride

Highlight Shade with Shimmer because the sun will shadow

Always choose at least one matt shade

Eyeliners as close to lash line as possible

False Lashes would be good

Blend, Blend, Blend

##### ***Late Afternoon Brides***

Best light to be photographed in

You can make strong shade choices

Look toward light source

Flash Photography will wash face out USE BLUSH

Bronzer is good

Shimmer Shadows are OK

Liner Good

##### ***Evening Brides***

Drama Queens

Every photo will be taken with a flash

Define Brows

Lips

Eyes

Highlight and Contour face

Smokey Eye ok / But keep Lips soft if eyes done dark

### ***To make things last longer***

Foundation

Moisturizer/ let it dry

Blot with tissue or Blotting Tissue

Conceal

Foundation

Loose Powder/ do press and roll

Remind the Bride to Blot before she touches up

### ***Stay put for eve.***

Eye Primer/concealer/loose powder/then eye color

For False Lashes

Curl your lashes

With mirror on table in front of you/this forces you to look down/charcoal liner along lash line/trim off 2 or 3 lashes from Outer Edge/ use Duo Lash Adhesive

Apply adhesive along the band of lashes and let it dry some

Take outer edges of false lash and curl it back and forth while it is drying before applying to eye.

Use tweezers to apply

After glue is dry, mascara your lashes into the false lash.

# 110 is the most natural

### ***Lips***

Moist. Lips when you moist the face giving it time to soak in then you can blot excess off.

Lip primer!

Conceal the natural lip line

Use lip liner and fill in

Lipstick/blot

Re-apply lip color and then lip-gloss

(If she licks her lips before kissing him, it will not transfer to him.

If he is concerned with the lip-gloss, he should lick his lips before the kiss.

### ***Brides Maids***

Should be totally opposite the Bride. If her hair is up, theirs should be worn down

Intensity should be the same, not necessarily the same colors.

Never be more made up than the bride is.

Lock everyone else out of the room when you are helping her to get ready.

Moisturize every inch of skin that shows in photo

Start liner with pencil to get shape. Fine tune with small brush and shadow

Do Not Do Smokey Eye on Deep Set Eye