Highlight shade: Apply to browbone and lid.

Midtone shade: Start from the outside corner of the eyelid, so that area will get the most midtone color. Gently move your brush across the crease into the inside corner of the eyelid.

Accent shade: Start by brush along your upper lash line from the outside corner inward. Then bring the color up into the outer portion of the crease and blend it inward. This layers the contour shade on top of your midtone shade to help you get the blended, defined look you want. You can also apply the contour color underneath the lower lash line to define or blend it over your eye pencil.