

ONE HUNDRED WAYS TO MAKE MONEY

1. Invest your own personal website. Then share it with everyone.
2. Place current and prospective clients on the company PCP program.
3. Send a catalog to a co-worker that has moved.
4. Ask your hairdresser to place your business cards at her station.
5. Post a catalog in the teacher's lounge at your child's school [click here](#)
6. Post a catalog in the employee lunch room.
7. Hold an open house.
8. Have a get to know you party with your neighbor's.
9. Advertise in your alumni newsletter and/or local newspaper. FOLLOW LEGAL GUIDELINES
10. Give a catalog to the receptionist at your doctor's or dentist's office.
11. Include a Business Card or flyer with your bill payments.
12. Place ad's in the local high schools newsletters giving specials for prom, winter ball, etc makeovers. FOLLOW LEGAL GUIDELINES
13. Put current catalog or business cards in your neighbor's door. Include a coupon.
14. Ask friends to have a show.
15. Advertise in your church bulletin. FOLLOW LEGAL GUIDELINES
16. Contact local school cheerleading squad coaches.
17. Host an office party or brunch.
18. Host a show before or during a PTA meeting.
19. Mail out samples, catalogs and a wish list.
20. Advertise at pre-schools for the working mom. FOLLOW LEGAL GUIDELINES
21. Get a list from Welcome Wagon. New people may be looking for a consultant or a new job.
22. Set up a display at a craft fair. FOLLOW LEGAL GUIDELINES
23. Have your husband or significant order promote at work.
24. When sending emails have your website within your signature.
25. Hold a Christmas Shopping Show for men (or for Mother's Day)
26. Offer a Christmas wish list to your guest and then call the gift giver and tell him or her what the guest wants.
27. Set up a display at a mall. FOLLOW LEGAL GUIDELINES
28. Have an answering machine and have it state your business.
29. Wear your Mary Kay pin.
30. Use Mary Kay checks on your personal account.
31. Ask past hostesses at shows to talk about their free products.
32. When visiting out of town family bring samples and brochures.
33. Encourage frequent customers to regularly plan shows.
34. Encourage relatives to book a show.

35. Build a before & after Portfolio FOLLOW LEGAL GUIDELINES
36. When flying place brochures in the pocket seat with your phone number only.
37. Conduct Skin Care Surveys
38. Start an E-mail address book of customers who want to know what the monthly specials are, don't forget to mention the hostess specials.
39. Contact local church youth groups to contact girl nights (churches usually buy gifts up front for girls attending)
40. If taking the train leave brochures with your phone number ONLY.
41. Give out your business card to anyone that helps you.
42. Give products as gifts or donations.
43. Go to local dance schools to set up displays or advertise. FOLLOW LEGAL GUIDELINES
44. Have a display at job fairs. FOLLOW LEGAL GUIDELINES
45. Contact schools and see if they have advertising within their parent newsletters to off set cost. FOLLOW LEGAL GUIDELINES
46. Leave your business cards on bulletin boards or in local businesses
47. If you live near where the Airlines Headquarters are contact them in regards to doing glamour training with Flight Attendants.
48. Go to motivational seminars and network.
49. Always have baggies with samples to Pass out (don't forget to include your business card)
50. Have you and your family members wear T-shirts or sweatshirts purchased on MK Connections on INTOUCH.
51. **Go to health spas (most have vendors come in once a month to set up)**
52. **Go to hotels and offer the staff a quick make-over on their breaks (the mgr could offer as appreciation)**
53. **Leave your brochures in Doctor , Dentist, Beauty salons.**
54. **Join your Chamber of Commerce.** FOLLOW LEGAL GUIDELINES
55. **Display at health fairs connected within corporations, this is a great way to show skin care and sun products.** FOLLOW LEGAL GUIDELINES
56. **Do a Fragrance Survey**
57. **Do a silent hostess program with an out of town friend or relative.**
58. **Host your own show. Could even be a fundraiser for your favorite charity.**
59. **Contact your local Girl Scouts.**
60. **Birthday Leads**
61. **Call local hospitals and offer to do pampering sessions in the break room during nurse appreciation week.**
62. **Take a Satin Hands recipe to every potluck.**
63. **Go to bridal fairs.** FOLLOW LEGAL GUIDELINES
64. **Get brides out of the newspaper. "Obey do not call list"**
65. **Give a client, friend or relative 10 brochures to pass on to others.**
66. **Call past hostesses and ask for referrals give an incentive.**
67. **Do appreciation days at places of businesses.**

68. **New Mom's**
69. **Set up display tables with drawings in clothing stores. FOLLOW LEGAL GUIDELINES**
70. **Have a booth at a school fair. FOLLOW LEGAL GUIDELINES**
71. **Contact local businesses to be the vendor to supply gifts to their best clients.**
72. **Ladies Clubs**
73. **Do fragrance surveys.**
74. **Send a catalog to your Tupperware, Discovery Toys, etc. reps or exchange shows.**
75. **Bring flyers with gift ideas to local firehouses**
76. **Girl Parties**
77. **Follow through on every booking lead.**
78. **Go to local hospitals and give out samples to Nurses.**
79. **Bring goodie bags to bank tellers.**
80. **Professional Women Networking groups, attend them!**
81. **Call your Realtor with suggestion of new home buyer gift packages**
82. **Do a Web Class.**
83. **Put up flyers in apartment laundry rooms. FOLLOW LEGAL GUIDELINES**
84. **Have a Referral Club**
85. **Random mailings. Open a phone book and randomly choose businesses or residences in the area. FOLLOW LEGAL GUIDELINES**
86. **Do a fishbowl drawing in local businesses**
87. **Ask friends, family or clients to place your brochures within their breakrooms.**
88. **Set up in a Bridal Shop FOLLOW LEGAL GUIDELINES**
89. **Put your Consultant Pins on your purse, jackets and or coat.**
90. **Leave your business card with your tip for the waiter.**
91. **Remember the 3ft rule, hand your business card out to anyone that is in 3 feet of you.**
92. **Play Tic-Tac-Toe**
93. **Have you and your family members wear MK T-shirts or sweatshirts. WORTH REPEATING! FOLLOW LEGAL GUIDELINES**
Purchase from MK Connections on Intouch!
94. **Offer a bridal registry FOLLOW LEGAL GUIDELINES**
95. **Do a join open house with other in home business.**
96. **Referral by Friend**
97. **Purchase the logo stickers from Intouch and put them on your car.**
98. **Do Lipstick Surveys**
99. **Ask you manicurist if you can place business cards at her station.**
100. **Brochures placed in Bridal Shops. Use Look Books & Beauty Books!**